

McKean County Collaborative Board
2010 Annual Plan

	Planning Steps	Committee Assigned to	By Targeted Date
Collaboration	<ol style="list-style-type: none"> 1. Improve relationships with elected officials. <ul style="list-style-type: none"> • Send introductory/outreach letters describing the board to elected officials and/or their aides. • Sustain initial contact through emailing board agendas and minutes. • Hold a legislative lunch or breakfast in April or May. 2. Improve Public Relations efforts of the Collaborative Board <ul style="list-style-type: none"> • Form Ad Hoc Public Relations Committee • Identify new members from underrepresented sectors. • Create a simple brochure with content about the Board. • Publicize meetings on the radio and television. • Attend the Senior Expo and Kid fest. • Create a tagline for the board. • Take part in the McKean County Training Consortium. • Recruit new members from underrepresented sectors. 	<p>Steering Committee</p> <p>Lee Sizemore Steering Committee</p> <p>Board Membership Steering Committee PR Committee Board Membership reps PR Committee Board Membership reps Board Membership reps Steering Committee Board</p>	<p>March 2010</p> <p>Ongoing</p> <p>January 2010 March 2010 Ongoing When scheduled March 2010 When scheduled Ongoing Ongoing</p>

Stable Families	Planning Steps	Committee Assigned to	By Targeted Date
	<ol style="list-style-type: none"> 1. Prevent infant deaths in McKean County. <ul style="list-style-type: none"> • Insert another McKean County Collaborative Board member on the Child Death Review Team. • Use the information gained to inform prevention activities. 2. Inform State officials of familial needs in McKean County. <ul style="list-style-type: none"> • Develop themes and needs of McKean County. • Attend the open forum with Harriet Dichter. • Send packet of information to Harriet Dichter's successor 3. Form an Ad Hoc Committee to plan Child Abuse Prevention Month activities for April. <ul style="list-style-type: none"> • Identify Ad Hoc committee members. • Target community to promote resources, stressors and prevention. • Educate organizations serving families about prevention. • Utilize media to educate community about prevention. 	<p>Lee Sizemore</p> <p>Safe Kids McKean Reps</p> <p>Completed</p> <p>Steering Committee</p> <p>CAP Committee CAP Committee CAP Committee CAP Committee</p>	<p>Ongoing</p> <p>11/18/2009 11/20/2009 March 2010</p> <p>1/13/2009</p> <p>April 2010 April 2010</p>

Healthy Youth	Planning Steps	Committee Assigned to	By Targeted Date
	<ol style="list-style-type: none"> 1. Collaborate with other agencies on three prevention and advocacy events. <ul style="list-style-type: none"> • Healthy Babies event • Legislative Breakfast • ? 2. Create school buy-in and educate school administrators regarding the importance for the Pennsylvania 2011 Youth survey which provides data and analysis to help local agencies and organizations develop focus and secure funding for youth treatment and prevention programs. <ul style="list-style-type: none"> • Explore funding for the PAYS survey 3. Disseminate awareness tools to inform and educate youth at existing events. 	<p>CAP Committee Steering Committee PR Committee</p> <p>Steering Committee</p> <p>Steering Committee</p>	<p>November 2010</p> <p>November 2010</p>

Wellness Committee	Planning Steps	Committee Assigned to	By Targeted Date
	<ol style="list-style-type: none"> 1. Education local businesses of available health related resources. <ul style="list-style-type: none"> • Distribute Resource Directories. • Coordinate 5 “Lunch and Learns” with HR departments. 2. Develop a partnership between interrelated individuals and agencies to work on health-related initiatives as represented by participation on the Wellness Committee. 3. Increase awareness of health-related issues and available resources for teens and women by supporting the partnership of Adagio and the American Cancer Society. 	<p>Board Membership Wellness Committee</p> <p>Wellness Committee</p>	<p>November 2010</p> <p>November 2010</p> <p>November 2010</p>